

When was the last time you had your BP checked?

“Dad, I love you, so please get your blood pressure checked”

#BecauseIsayso



1 out of 2 people with high blood pressure are not aware they have it¹

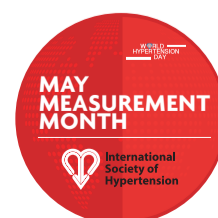


High blood pressure increases your risk of heart attack and stroke²



Servier is supporting the global blood pressure screening initiative of the International Society of Hypertension.

1. Chow CK et al. Prevalence, awareness, treatment, and control of hypertension in rural and urban communities in high-, middle-, and low-income countries. JAMA. 2013;310:959-68.
2. World Health Organisation. A global brief on hypertension Silent killer, public health crisis. https://www.who.int/cardiovascular_diseases/publications/global_brief_hypertension/en/. Published April 2013. Servier Laboratories (Aust.) Pty Ltd. Hawthorn, VIC 3122. Material Prepared March 2022.



When was the last time you had your BP checked?

“A little birdie told me you still need to get your blood pressure checked”

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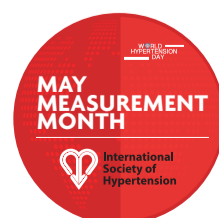


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When was the last time you had your BP checked?

“Grandma, I care about you, so please get your blood pressure checked”

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